

Coupon Clipping

Ten percent or more savings is worthwhile.

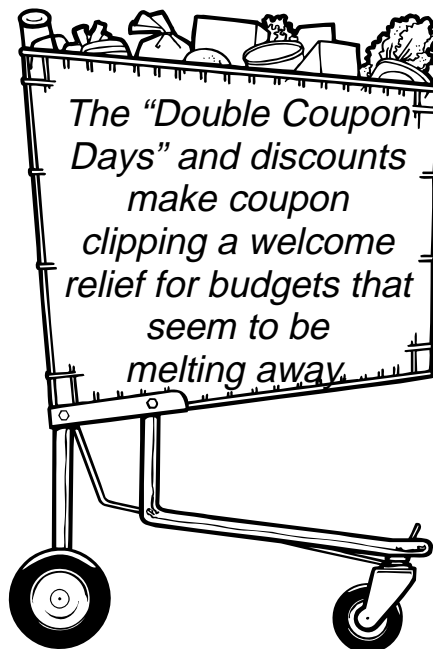
Shoppers who use coupons for discounts, refunds and other offers can save as much as 10 to 15 percent on groceries and household products.

Pastime that pays...

This makes it worth the time it takes to clip and use coupons from daily newspapers, advertising supplements and magazines. Sort or file coupons by food or product group and note expiration dates. Attach coupons to your grocery list or take them with you in an envelope or small plastic bag.

Only buy what you will use.

Buying items just to use coupons doesn't save money. Use coupons only for items you ordinarily buy . . . or use them to try a new product at a savings.



Even greater savings can result when you use coupons for items already on special. Also, some stores double the discounts on coupons on certain days.

Compare prices and coupons...

Coupons, discounts, refunds and other offers are made by manufacturers of nationally-advertised brands. Often, you will find that store brands or generic brands cost less than national brand...even with a dis-

count. It's most important to compare prices when you're shopping.

When time permits, compare prices in several stores so you'll get the best buys regularly. The extra time it takes to compare prices and use coupons wisely pays off when you get to the checkout counter.

For more information on coupon clipping contact your local county Extension office.